

## DNA research informs Biologique Recherche's La Grande Crème, explains Rupert Schmid



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Luxury skincare brand Biologique Recherche has launched La Grande Crème, a new face cream designed to target epigenetic ageing caused by non-genetic factors, including lifestyle.

It is formulated with EpigenActiv, a peptide that can counteract the effects of ageing and reverse DNA damage. Discovered in Biologique Recherche’s Gene Expression Laboratory, EpigenActiv acts on the epidermal growth factor receptors in the skin to aid the repair of damaged tissues and promote cellular regeneration.

“Each individual’s genetic heritage expresses itself differently over the course of a lifetime and one’s lifestyle,” says Rupert Schmid, chair of Biologique Recherche. “We’ve conducted numerous studies in order to repair negative traits within cells and counter cutaneous ageing and



■ Le Grande Crème contains EpigenActiv, developed in the company’s lab

develop even better anti-ageing skin care products. La Grande Crème is a complete cream that contains the most concentrated active ingredients ever used in a Biologique Recherche product, and DNA research has made it possible to identify and use the properties of EpigenActiv in an anti-ageing skincare product.”

The cream also contains milk thistle, mimosa, elderflower, chestnut tree and myrobalan leaf extracts, and matrikines, myorelaxant peptides and carbinine.

**KEYWORD:** Biologique Recherche

## Sue Harmsworth introduces new ESPA treatment inspired by the resilience of butterflies

Luxury skincare brand ESPA has expanded its treatment offering with the addition of the Strength and Resilience massage, a new signature treatment designed to target and relieve tired and aching muscles.

The treatment was inspired by the resilience of Painted Lady butterflies, who fly thousands of miles from Africa to the UK every spring. The massage features gentle strokes and swift movements to symbolise the butterflies’ flight and is designed to revive tired muscles and bring a renewed sense of clarity and wellbeing to the mind and body.

The treatment involves being ‘cocooned’ in warm towels and given a soothing massage and incorporates yogic stretches, a reflex zone foot massage, and a sinus release and scalp massage. “It feels beautiful and it’s results driven, and it also has additional inner benefits,



such as strengthening and quieting the mind, building resilience and supporting immunity,” explains Sue Harmsworth, founder of ESPA.

Two new products, the Muscle Rescue Balm and the Fitness Shower Oil, are designed to complement the massage and are formulated with coconut oil, winged kelp, peppermint, eucalyptus oil, clove bud oil and West Indian bay.

**KEYWORD:** ESPA



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